

INVOICE



www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
941386-1	08/19/12	August 2012	07/30/12 - 08/16/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1596

Flight Dates	Order #	Alt Order #
08/11/12 - 08/17/12	941386	06272746

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/16/12	12-1230p M-F news	12-1230p	MTWT---	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWT---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/13/12	12:11 PM	12-1230p M-F news	12-1230p	:30	OFA 12 A 091H	\$350.00 NM
2	WLWTTu		08/14/12	12:25 PM	12-1230p M-F news	12-1230p	:30	OFA 12 A 091H	\$350.00 NM
2	08/13/12	08/16/12	JUDGE JUDY EF	Judge Judy	MTWT---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWT---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		08/14/12	3:48 PM	JUDGE JUDY EF	Judge Judy	:30	OFA 12 A 091H	\$500.00 NM
3	08/13/12	08/16/12	DR OZ EF	4PM-5PM	MTWT---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWT---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/13/12	4:12 PM	DR OZ EF	4PM-5PM	:30	OFA 12 A 091H	\$500.00 NM
4	08/13/12	08/16/12	5-530p M-F news	5-530p	MTWT---	:30	2	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWT---	2	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/13/12	5:09 PM	5-530p M-F news	5-530p	:30	OFA 12 A 091H	\$675.00 NM
2	WLWTTu		08/14/12	5:10 PM	5-530p M-F news	5-530p	:30	OFA 12 A 091H	\$675.00 NM
5	08/13/12	08/16/12	530-6p M-F news	530-6p	MTWT---	:30	2	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWT---	2	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/13/12	5:54 PM	530-6p M-F news	530-6p	:30	OFA 12 A 091H	\$675.00 NM
1	WLWTTh		08/16/12	5:43 PM	530-6p M-F news	530-6p	:30	OFA 12 A 091H	\$675.00 NM
6	08/13/12	08/16/12	6-630p M-F news	6-630p	MTWT---	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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941386-1	08/19/12	August 2012	07/30/12 - 08/16/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1596

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/13/12	08/16/12	6-630p M-F news	6-630p	MTWT---	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
08/13/12 08/19/12 MTWT--- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/15/12 6:10 PM 6-630p M-F news 6-630p :30 OFA 12 A 091H \$800.00 NM									
7	08/13/12	08/16/12	NBC Nightly News	630-730p	MTWT---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTM 08/13/12 6:51 PM NBC Nightly News 630-730p :30 OFA 12 A 091H \$1,000.00 NM									
8	08/13/12	08/16/12	NBC Today Show	7-9a	MTWT---	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WLWTM 08/13/12 8:27 AM NBC Today Show 7-9a :30 OFA 12 A 091H \$1,500.00 NM 1 WLWTTu 08/14/12 8:00 AM NBC Today Show 7-9a :30 OFA 12 A 091H \$1,500.00 NM 2 WLWTW 08/15/12 8:49 AM NBC Today Show 7-9a :30 OFA 12 A 091H \$1,500.00 NM									
9	08/13/12	08/16/12	11-1135p M-Su	11-1135p	MTWT---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTW 08/15/12 11:31 PM 11-1135p M-Su 11-1135p :30 OFA 12 A 091H \$1,500.00 NM									
Total Spots							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,200.00
<u>Agency Commission</u>	\$1,830.00
<u>Net Amount Due</u>	\$10,370.00